

AMERICAN JOURNEY MUSEUM FACT SHEET



Mission:

To educate, enlighten, inspire and engage lifelong learners about the background, birth, history and evolution of the American Journey.

Vision:

Envisioned as a 170,000 square foot center of education for visitors to interpret first source documents, artifacts, and to tell the stories of our democracy and nation.

Estimated Cost:

The estimated cost of the American Journey Museum is \$160 million and will become an international destination for academic researchers, school children, families, tourists, and residents of DFW.

Why Now?

There is an increased need for the study and learning of American civics, history and government. The current emphasis in education is focused on science, technology, engineering, the arts, and mathematics. This focus has increased our standing among other nations in STEAM graduation rates but has unfortunately deemphasized civics, history and government in our schools.

We must not lose sight of the reasons why our country's founders sought freedom from tyrannical rule, religious persecution and interference of government that prevented civil liberties and the basic rights we enjoy as Americans today.

Project Timing:

The American Journey timeline is a five-year development and capital campaign.

Where:

5 tier one sites in DFW are currently under consideration. The criteria for selection includes sites with proximity to mixed-use development including hotels, retail and amenities, entertainment and restaurants, and accessibility to transportation. The architecture will be an iconic structure that will illustrate the American Journey and inspire curiosity that will both enhance and engage with a rich visitor experience.